

Support the Direct Response Fundraising Community as a

DMFA SPONSOR

Become a **DMFA Titanium Sponsor** to highlight your company's strong support of the direct response fundraising industry and connect one-on-one with Sustainer decision makers.

TITANIUM SPONSOR: $7,500

- FREE Annual Membership for 4 individuals
- FREE admission for 2 members to all DMFA special events and luncheons
- Early access and priority to submit content for DMFA Mid-Level webinars and other educational events
- Verbal and logo recognition of Titanium Sponsorship at every event/webinar
- Opportunity to be featured at 1 webinar with your company logo appearing at beginning of webinar and on the webinar sign up page
- Opportunity to attend and be a featured as a sponsor of the DMFA Awards event and entry book.
- A quarter-page ad to appear in each of DMFA's newsletters (3 issues total)
- Preferred Logo placement in our DMFA e-newsletter
- Opportunity to provide an industry related article for the DMFA newsletter
- Logo on the DMFA home page
- Opportunity to be featured on the DMFA's website under DMFA Sponsorship Feature webpage

DMFA KEY STATS

1,000+ MEMBERS

74% NONPROFITS

3,000 ATTENDEES OVER 20 EVENTS

3,300+ LINKEDIN FOLLOWERS

DMFA DIRECT MARKETING FUNDRAISERS ASSOCIATION

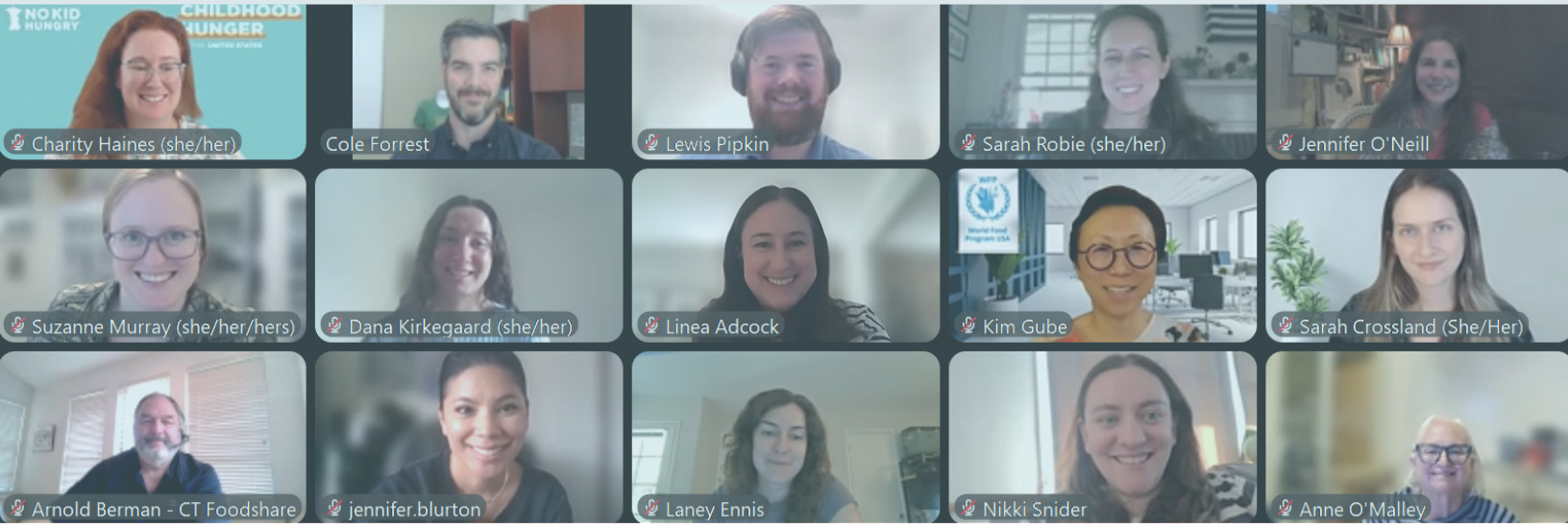
To become a DMFA sponsor, contact us at **info@dmfa.org**, **646-675-7314** or go to the sponsorship page on **dmfa.org**.

SUSTAINER SPONSOR

Two Pillar Sustainer Group Virtual Events (Spring and Fall)

SUSTAINER GROUP BENEFITS

- Recognition at every Sustainer virtual meeting with your company logo featured at the beginning of the meeting. Your logo will also be featured on the virtual meeting sign-up page and marketing materials
- Access to name, title and company of participants at Sustainer events
- Opportunity to include content in a post-Sustainer virtual meeting follow-up email
- Early access and priority to submit content for DMFA Sustainer and Mid-Level webinars and other educational events
- Opportunity to provide articles for the DMFA newsletter related to Sustainers, Mid-Level or other industry-related topics



SAMPLE DMFA MEMBER PARTICIPANTS

ALSAC/St. Jude Children's Research Hospital | American Red Cross | ASPCA | Easterseals | International Rescue Committee | Planned Parenthood Federation of America | The Carter Center | The Nature Conservancy

SUMMIT STATS

75 NONPROFIT DECISION MAKERS

50 NONPROFIT ORGANIZATIONS

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